

# Covering commercial real estate in Connecticut • Delaware • Maine • Massachusetts • New Hampshire • New Jersey • New York • Pennsylvania • Rhode Island • Vermont

www.NortheastREBusiness.com

To have your company included in the magazine, please send news to Northeast Real Estate Business Email: northeast@francemediainc.com

Fax: 404-832-8260 Phone: 404-832-8262 Mail: France Publications
attn: Northeast Real Estate Business
Two Securities Centre
3500 Piedmont Road, Suite 415
Atlanta, GA 30305

# **EDITORIAL GUIDELINES FOR NEWS SECTIONS**

## **Corporate News**

Corporate acquisitions, mergers joint ventures, etc.

- Names of companies and their headquarter cities
- Purpose of venture
- When merger/venture/acquisition is effective
- Any monetary information, if applicable
- Where new company will be headquartered
- Who will lead new company/merger/joint venture
- Details of restructuring

### New franchise agreements

- Name of restaurant and headquarter city and state
- Name of franchisee and headquarter city and state
- Number of restaurants planned for opening
- Cities and projects, if available, where opening

### **New Construction & Redevelopment Projects**

- Name of project and location (city and state)
- Type of development (ground up, redevelopment, renovation, etc.)
- Type of project (multifamily, office, industrial, senior housing, retail, hospitality)
- Cost of project
- Description (acreage, square feet, stories, amenities, etc.)
- Developer and headquarter city and state
- Owner and headquarter city and state
- Construction start, finish and opening dates
- Phase breakdown (what opens in each phase)
- Anchor tenants, if applicable

### **Acquisitions & Sales**

- Name of project and location (city and state)
- Type of project (industrial, retail, multifamily, office, hospitality, senior housing)
- Description (acreage, units, square feet, stories, amenities, etc.)
- Amount of sale
- Buyer and headquarter city and state
- Seller and headquarter city and state
- Brokers and office locations, if applicable. Please include both buyer and seller reps.

### Leases

## Significant office & industrial leases

- Terms of lease (square footage, years, etc.)
- Location of lease
- Name of tenant and headquarter city and state
- When will occupancy take place?
- Name of landlord and headquarter city and state
- Brokers and office locations, if applicable.
   Please include both tenant and landlord reps.

### New retailer/restaurant openings

- Name of retailer and headquarter city and state
- Cities and projects where opening
- Size of store
- Date of opening
- Brokers and office locations, if applicable.

  Please include both tenant and landlord reps.