

To have your company included
in the magazine, please send news to
Northeast Real Estate Business:
northeast@francepublications.com
Fax: 404-832-8260

Mail: France Publications
attn: Northeast Real Estate Business
Two Securities Centre
3500 Piedmont Road, Suite 415
Atlanta, GA 30305
Phone: (404) 832-8262

EDITORIAL GUIDELINES FOR NEWS SECTIONS

FACTS & FIGURES (Properties that have been
purchased or sold)

- Name of project and location (city and state)
- Type of project (industrial, retail, multifamily,
office, hospitality, senior housing)
- Description (acreage, units, square feet,
stories, amenities, etc.)
- Name and location of project (city and state)
- Amount of sale
- Buyer and headquarter city and state
- Seller and headquarter city and state
- Broker and headquarter city, if applicable

BUSINESS WATCH

(Corporate acquisitions/mergers/joint ventures/
restructuring)

- Names of companies and their headquarter cities
- Purpose of venture
- When merger/venture/acquisition is effective
- Any monetary information, if applicable
- Where new company will be headquartered
- Who will lead new company/merger/joint venture
- Details of restructuring

GROUNDBREAKERS (Executive Assignments)

*Press releases for GroundBreakers will be
considered for publication only if they concern
appointments or promotions of personnel
to the rank of vice president or higher.*

- Name of individual
- Name of company and location
- New title and responsibilities
- Most recent previous position and last place of
employment, if applicable

PROPERTY LINES (Properties under development,
soon to be developed, or recently completed)

- Name of project and location (city and state)
- Type of development (ground up, redevelopment,
renovation, etc.)
- Type of project (multifamily, office, industrial,
senior housing, retail, hospitality)
- Cost of project
- Description (acreage, square feet, stories,
amenities, etc.)
- Developer and headquarter city and state
- Owner and headquarter city and state
- Construction start, finish and opening dates
- Phase breakdown (what opens in each phase)
- Anchor tenants, if applicable

RESTAURANT BITES (Restaurant News)

New restaurants opening

- Name of restaurant and headquarter city and state
- Cities and projects, if available, where opening

New franchise agreements

- Name of restaurant and headquarter city and state
- Name of franchisee and headquarter city and state
- Number of restaurants planned for opening
- Cities and projects, if available, where opening

Corporate news, i.e., mergers, acquisitions, restructuring, etc.

- Follow guidelines under "Business Watch"